



# Planar SLM43

## 4K LCD Display

The Planar® Simplicity™ M Series SLM43 is a 43" 4K LCD display for digital signage that incorporates media playback, 4K @ 60Hz support, HDCP2.2 compliance and commercial functionality into an affordable 43" digital signage solution. Its elegant design with a narrow, logo-free bezel and slim profile provide the ideal display solution for digital signage applications in retail stores, restaurants, medical offices, corporate meeting areas and hospitality.



| SPECIFICATION        | DETAIL                            |
|----------------------|-----------------------------------|
| Product Name         | SLM43                             |
| Planar Part Number   | 998-2762-00                       |
| Display Resolution   | Ultra HD (3840 x 2160)            |
| HD format            | 4K UHD 2160p                      |
| Screen Size          | 43 in. (diagonal)                 |
| Aspect Ratio         | 16:9                              |
| Display Technology   | Direct-lit LED LCD                |
| Haze                 | 1%                                |
| Display Active Area  | 37.1" x 20.8" (941.2mm x 529.4mm) |
| Viewing Angle (typ)  | 178°                              |
| Backlight            | LED                               |
| Brightness (typ)     | 500 nits                          |
| Response Time (typ)  | 8 ms                              |
| Frame Rate           | 60Hz                              |
| Contrast Ratio (typ) | 1200:1                            |
| Pixel Pitch          | 0.245mm x 0.245mm                 |

|   |  |
|---|--|
| Color Gamut                                 | 72% NTSC   |
| Display Color                               | >1 billion colors. Full 10 bit data path   |
| External Connections                        | HDMI® 2.0 x 2 (HDCP 2.2), DVI-D x 1, VGA x 1, Media Player   |
| Modes                                       | 3840x2160 @ 24/25/30/60Hz; 480p, 576p, 720p @ 50/60 Hz; 1080p @ 50/60Hz; 1080i @ 50/60 Hz          |
| Display Control                             | IR, RS-232, LAN, HDMI-CEC, Keypad  |
| Cabinet Dimensions (W x H x D)              | 38.3" x 22.1" x 2.5" (973.0mm x 561.2mm x 63.5mm)  |
| Cabinet Dimensions with Handles (W x H x D) | Not Applicable   |
| Orientation                                 | Landscape only   |
| Bezel Width                                 | 0.5" (13.9mm)  |
| Weight                                      | 24 lbs (11 kg)   |
| Weight (Shipping)                           | 27 lbs (12 kg)   |
| Audio Input                                 | PC Line In   |
| Audio Output                                | PC Line Out  |
| Speakers                                    | 10W x 2 built-in   |
| Mounting                                    | VESA: 200mm x 200mm  |
| Fanless                                     | Yes  |
| Line Voltage                                | 100-240V; 50/60Hz  |
| Power Consumption (typ)                     | 97W (standby: <0.5W)   |
| Operating Temperature                       | 0° to +40°C (32° to 104°F) up to 3000m   |
| Humidity                                    | 20 - 85% RH (non-condensing)   |
| Operating System                            | Proprietary OS based on Android 8.0. Google Play and third-party apps are not supported by Planar. |
| Storage                                     | 16GB (4.5GB available)   |
| Options / Features                          | USB playback, logo-free bezel, lockable rear keypad  |
| Approvals                                   | FCC Class A, cTUVus, CE, RoHS  |
| Warranty                                    | 2 years  |
| Recommended Usage                           | Up to 16 hours per day   |

|                   |   |
|-------------------|---|
| <b>In the Box</b> | SLM43 display, C14 connector power cord - 1.8m, HDMI cable - 1.8m, RS-232 cable, IR cable, remote control, cable clamps, Quick Start Guide  |
| <b>UPC</b>        | 8 10689 00972 6   |
| <b>HDMI®</b>      | Planar utilizes HDMI® standards in this product. The terms HDMI, HDMI High-Definition Multimedia Interface, HDMI Trade dress and the HDMI Logos are trademarks or registered trademarks of HDMI Licensing Administrator, Inc. |

For more information, please visit [www.planar.com](http://www.planar.com)

*Specifications are subject to change without notice.*

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